

CONTACT

- Turin, Italy
- www.sibonistudio.com

LinkedIn Profile

EDUCATION

ALBERTINA ACADEMY OF FINE ARTS, TURIN

- Master's Degree (Biennio) in New Technologies of Art
- Graduated: October 2024
- Thesis : [Diplomacy]
- Thesis Score: 110/110

AZAD UNIVERSITY, KARAJ, IRAN

Bachelor's Degree in Computer
 Engineering – Software

LANGUAGES

- E Persian Native
- 💥 English B2 Level
- III Italian B2 Level
- French TCF B1 (Needs Refresh, last certified B1)
- German A1
 (Currently progressing towards A2)

HADI REZAEI SIBONI

3D ANIMATOR | MOTION DESIGNER VIDEO EDITOR | WEB DESIGNER

PROFESSIONAL SUMMARY

I specialize in character animation, motion design, and character rigging, with expertise in Blender, After Effects, Adobe Premiere, DaVinci Resolve, and Camtasia Studio. With over ten years of experience in visual storytelling, I create engaging animations and high-quality video productions.

In addition to animation and video editing, I have extensive experience in web design, SEO, and digital platform optimization to maximize online visibility. Furthermore, I am the founder and producer of Yadio.FM, where I create podcasts using Adobe Audition and iZotope RX for professional audio production.

I enjoy collaborating with creative teams on ambitious, high-quality projects and am excited about new challenges.

WORK EXPERIENCE

SiboniStudio.com

Turin - October 2024 - Ongoing

- Personal Portfolio Website
 - Showcasing my works in 3D & 2D animation, video editing, graphic design, web design, and content production.

Yadio.FM

Turin - October 2024 - Ongoing

- Founder, Website Developer, Podcast Producer, Writer (A multimedia project integrating podcasting, video production, and digital content)
 - Designed and developed the official website
 - Scriptwriting, recording, and post-production of podcast episodes
 - Audio editing and enhancement using Adobe Audition and iZotope RX
 - Managed content strategy and audience engagement
- Video content creation for YouTube & digital platforms

Graduation Project

Turin - Presented in October 2024

Diplomacy Animation

 $\label{lem:condition} An \ animated \ critique \ on \ global \ desensitization \ in \ media.$

- This animated project examines how repetitive global events lose their emotional and journalistic impact, leading to public indifference over time.
- More details and project link are available in the portfolio section (Private access upon request).

Internship 2

Turin - Jun 2024 - Jul 2024

- Website Architecture Analysis & Implementation L'Altrofilm
 - Conducted website analysis and defined essential SEO keywords

Internship 1

Turin - Mar 2024 - May 2024

- Collaboration with the Internship Team of Albertina Academy
 - Assisted in designing the new official website under the supervision of Professor Gerardo De Pasquale

SOFTWARE-SKILLS

"Depending on the project, I integrate multiple software tools across different disciplines. For example, in a 3D animation project, I may also use Photoshop for textures and After Effects for compositing."

- 3D Animation
- Blender
- 2D Animation & Motion Graphics
- Adobe Animate
- Adobe After Effects
- Video Editing
- Adobe Premiere Pro
- DaVinci Resolve
- Audio Editing & Enhancement
- Adobe Audition
- ◆ iZotope RX
- Educational Video Production
- Camtasia
- Graphic Design & Document Creation
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Microsoft Office Suite
- Educational Video Production
 - Camtasia
- Web Design & Development
- ◆ Joomla, WordPress
- ♦ HTML, CSS, JavaScript
- ◆ SP Page Builder, Elementor, Visual Composer
- SEO & Website Optimization
- Google Search Console
- Google Analytics
- Content Creation & Social Media Management
- Website performance improvement
- ◆ Social media optimization & management
- ◆ Video & text content production

PREVIOUS WORK EXPERIENCE

Arona Company

TEHRAN - IRAN - DEC 2019 - NOV 2023

- Web Designer, SEO Specialist, Educational Videos
 - Designed and developed the company's website
 - Optimized and redesigned the online version of the company's internal publication for SEO
 - Produced video content and animations for internal training on the SharePoint portal
- Borna Foreign Language Institute Tehran Iran -Nov 2018 Nov 2019
 - Web Designer, SEO Specialist
 - Optimized the institute's website for better search engine performance
 - Redesigned the website's visual interface for different language departments
 - Improved search rankings for key target keywords

Decathlon

Tehran - Iran -Dec 2017 - Oct 2018

- Communications Manager, Webmaster, Social Media Video Producer
 - Implemented SEO strategies for the company's website
 - Supervised the redesign of the new website based on Decathlon Netherlands' structure
 - Managed social media and produced video content to enhance Decathlon's brand visibility in Iran

APEC

Tehran - Iran -Feb 2013 - Dec 2017

- Web Designer, SEO Specialist, Technical Content Creator
 - Designed and optimized the company's website for better user experience and search ranking
 - Created instructional materials for the company's internal SharePoint portal

PORTFOLIO

- Explore my work across different creative fields: Click on the titles below to access their respective pages on the website.
- Graduation Project (Available Upon Request) This project, which received the highest grade upon graduation, is still being refined in the optimization and post-production stage. Some segments are available on the 3D Animation page. However, for confidentiality reasons, full access is available upon request. Please contact me via email to request the link.
- 3D Animation Character animation, motion design, character rigging
- <u>2D Animation</u> Frame-by-frame animation, motion graphics, stylized storytelling
- Video Editing Cinematic cuts, color grading, storytelling techniques
- Audio Editing Podcast production, dialogue cleanup, sound design
- <u>Educational Videos</u> E-learning content, tutorial videos, infographic animation
- Graphic Design Brand identity, poster design, UI assets
- Web Design Responsive design, UX/UI optimization, SEO strategies
- <u>SEO Optimization</u> Keyword research, content strategy, website ranking improvement